

## Client Testimonials

We have a commercial building, and in the past, had used a landscape designer that was less than professional. Then we were introduced to Mr. Williams and his company. He is very professional and first, listened to what we wanted, then, made some creative suggestions and ultimately came up with a landscape design that not only pleased us as the building owners, but also pleased our tenants.

### **Commercial Building Owner**

Mr. Williams's communications skills made the rehabilitation of my property clear to me, as well as, enjoyable. He took into consideration the setting of my neighborhood and the entire yard so the design is not only beautiful but also cohesive.

### **Residential Home Owner**

As a commercial and residential landscaping company, we often find the need to work with a landscape design professional that can represent our clients. Bob has worked with us, as a consultant to our company directly, and with our clients in advising them in design layout and plant selection. In all aspects he has been outstanding.

### **Commercial Landscaping Company**



**Robert (Bob) Williams**

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Landscape Contractors Association

# VDC

*Visual Design Concepts*

*Landscaping Design and Consulting*



*VDC is a Landscape Design Company providing professional services to both residential and commercial clients*

**Visual** - Having the nature of or producing an image in the mind: a *visual memory of the scene.*

**Design** - To have a goal or purpose in mind. A basic scheme or pattern that affects and controls function or development. A graphic representation, especially a detailed plan for construction or manufacture.

**Concepts** - Something formed in the mind; a thought or notion. A general idea derived or inferred from specific instances or occurrences.

## AutoCAD and File Management Services

We provide assistance /services to businesses who are considering using AutoCAD version 2000-2006 now or in the immediate future.

### Assistance / services including:

- Converting design operations from hand drafting to computer assisted design. Including defining computer / production systems needed.
- Moving from black and white drawing production to full color presentations using photos, hatch patterns and blocks.
- Drawing files and image files management. File naming conventions and directory setup. (CAD) standards assistance.
- Problems with check print configuration, production plots and plot files.
- Personal profile set up and other configuration including toolbars.
- One on one tutoring available.

## Our Commercial Clients

- *Residential and Commercial Property Owners and Managers*
- *Realtors and Brokers*
- *Banks and Lending Institutions*
- *Consulting Services*
- *Client / Contractor Liaison*

Site evaluation with respect to landscaping, irrigation, turf grass, trees etc.

Landscape Contract Management

### Commercial Landscaping Clients

- *Landscape Designers, Contractors and Nursery Managers*



### Commercial Services:

- *Staff / office personnel evaluation / training*
- *Contract management assistance*
- *Maintenance / construction crew evaluation and training*
- *Personnel management assistance*

## Flexible Design Services

### Initial Consultation

The client and consultant will meet and, if necessary, do a walk-around the property and will discuss both your needs and as well as your desires. We will identify such things as long and short term goals, budget, contractor preferences, etc.

### Site Evaluation / Assessment

On approval of a budget and agreement to create a plan, we will perform a detailed site analysis which includes mapping of existing site conditions, as built structures and plant materials. In developing your plan we will focus on practicality, ease of maintenance, visual comfort and curb appeal. Upon completion, we will present you with a written report of problem areas and their possible solutions. Price includes Initial Consultation.

### Conceptual Design Plan

The completed plan will include all modifications and recommendations for improvement in accordance with your budget. The drafting will be done on CAD (computer drafting program) and in color. It will be complete with instructions and specifications including plant names, approximate prices and suggested plan of action. You will find this plan very useful for making decisions about contracting for performance of the work. Price includes Initial Consultation and Site Evaluation/ Assessment.